PHILIP MORRIS INCORPORATED INTER-OFFICE CORRESPONDENCE

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DATE: June 5, 1985

RECEIVED

JUN 6 1985

R. B. SELIGMAN

FROM: G. C. Adkins

SUBJECT: FTC Testing Program (Barclay)

Attached for your information is a copy of a proposal to the Federal Trade Commission to reopen the period for public comment regarding possible modifications to the FTC's cigarette testing program. The proponent, Multinational Business Services, Inc., is unknown to me, but the proposal seems clearly inspired by Brown & Williamson.

You will recall that the Commission's original invitation to comment was an outgrowth of its investigation of the Barclay cigarette. We heard several months ago that the Commission itself planned to invite further comments, but that has yet to happen.

We are continuing to monitor the FTC's action on the subject and will keep you advised of developments.

attachment

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